

# PLAY INNOVATION SUMMIT 2018

CONNECTING THE WORLDS OF PLAY

## Where

B1, Bloomsbury, London

## When

Tuesday, 10th April 2018

## Time

10:00 - 12:45pm

## Delegate Numbers

250

## Description

The Play Innovation Summit brings together designers driving innovation in the toy and game space through the integration of Artificial Intelligence, Robotics, Virtual Reality, Augmented Reality and Coding. As both toy titans and some of industry's most exciting new start-ups embrace the opportunities that these kinds of developments can bring, the Summit will shine a spotlight on how emerging tech is set to shape the toys and games of the future, and look at how it's already changing the ways in which kids (and big kids) play.

## Contact

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## EVENT PARTNER

- Listed as 'Event Partner' on all promotional event material (print, digital and websites).
- 2 complimentary tickets to the *Play Innovation Summit* (Reserved seating).
- News story announcing event partnership on [mojo-nation.com](http://mojo-nation.com) and social media channels (Facebook, Twitter and LinkedIn).
- Interview in run up to event on [mojo-nation.com](http://mojo-nation.com) and social media channels (Facebook, Twitter and LinkedIn).
- Logo on homepage of the *Play Innovation Summit* website.
- Company logo and profile listed on the partners page of the *Play Innovation Summit* website.
- Company logo and profile listed on the partners page of the *Play Creators Festival* website.
- Company logo and profile listed on the partners page of [mojo-nation.com](http://mojo-nation.com) website.
- Logo on event signage (print and digital).
- Logo on screen(s) during event.
- Mention in heavy weight PR, marketing and social media promotion.
- Branding and mention in post event coverage.
- Opportunity for post event mailing to all conference delegates.

POA

