PL(A)Y INNOVATION SUMMIT 2018

CONNECTING THE WORLDS OF PLAY

Where
B1, Bloomsbury, London

When
Tuesday, 10th April 2018

Time
10:00 - 12:45pm

Delegate Numbers
250

Description
The Play Innovation Summit brings together designers driving innovation in the toy and game space through the integration of Artificial Intelligence, Robotics, Virtual Reality, Augmented Reality and Coding. As both toy titans and some of industry's most exciting new start-ups embrace the opportunities that these kinds of developments can bring, the Summit will shine a spotlight on how emerging tech is set to shape the toys and games of the future, and look at how it's already changing the ways in which kids (and big kids) play.

Contact
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HEADLINE PARTNER

- Listed as **'In association with'** on all promotional event material (print, digital and websites).

- 2 complimentary tickets to the *Play Innovation Summit* (Reserved seating).

- Opportunity to deliver **keynote speech** or **chair panel discussion** at the *Play Innovation Summit*.

- News story announcing event partnership on mojo-nation.com and social media channels (Facebook, Twitter and Linkedin).

- Interview in run up to event on mojo-nation.com and social media channels (Facebook, Twitter and Linkedin).

- Logo positioned in header of the *Play Innovation Summit* website.

- Company logo and profile listed on the partners page of the *Play Innovation Summit* website.

- Company logo and profile listed on the partners page of the *Play Creators Festival* website.

- Company logo and profile listed on the partners page of mojo-nation.com website.

- Logo on event signage (print and digital).

- Logo on screen(s) during event.

- Mention in heavy weight PR, marketing and social media promotion.

- Branding and mention in post event coverage.

- Opportunity for post event mailing to all conference delegates.

ADDITIONAL

- Logo to appear on the *Play Innovation Summit* page within *London Games Festival* Website.

- Text mention on the *Play Innovation Summit* ticket page within *London Games Festival* Website.

POA

www.mojo-nation.com